

SUMMARY

An organized, detail-oriented art director with over 25 years of experience in all phases of advertising and communications. Hard-working and creative problem solver who produces quality designs from concept development to completion. Enthusiastic and energetic when dealing with tight deadlines and heavy work loads on challenging projects.

EDUCATION

1981-1985
Eastern Michigan University
Ypsilanti, Michigan

Bachelor of Fine Arts degree with double major in Graphic Design and Photography.

EMPLOYMENT

Freelance Senior Art Director 1996 - Present

Louisville, Kentucky

Clients include:
Yum! Creative Services
Doe Anderson
Nikki Staley Advertising
Passport Health
OnPoint Marketing
Sheehy & Associates
(Kroger TV)
Shepherdsville Animal
Hospital
Today's Woman Magazine
Southern Family Magazine
Sunrise Children's Services

Responsible for all aspects of design, from initial conceptual development to finished, print-ready files.

Art Director 1993-1996

Bandy •Carroll •Hellige
Advertising
Louisville, Kentucky

Responsible for concept development and layouts for all areas of print, outdoor, and broadcast. Produced all jobs from start to finish. Clients include Acordia Senior/Personal, CARITAS Health Services, CUCOS, KMIC, Bluegrass Cellular, Louisville Ballet, and Transmission USA.

Art Director 1991-1993

Concepts Marketing
Communications
Louisville, Kentucky

Responsible for concept development and layouts for all areas of print, point-of-purchase, and packaging. Handle and oversee the production of jobs, printer quotes, keylining, etc. Clients included Devoe Paint, Rev-A-Shelf, Glenmore, Brown & Williamson, Fischer's, Medallion Hotels, Inc. (Louisville, Ireland, & Texas Properties), and Chi-Chi's.

EMPLOYMENT

Art Director 1988-1991

Maritz Communications
Detroit, Michigan

Responsible for concept development and layouts for all areas of print, major presentations and proposals. Designed, developed and executed training materials for Ford, Lincoln-Mercury, and Chevrolet dealerships. Also handled production of jobs by specing type, hiring artists for illustrations and retouching, supervised keylining, and press approvals.

Art Director 1985-1988

BKM & M
Ann Arbor, Michigan

Promoted to Art Director June 1986 and transferred to new Detroit office. Responsible for art direction on photoshoots, buying illustrations, getting quotes for jobs and organizing work through production. Designed numerous collateral pieces and print ads for clients that included the Westin Hotel, Renaissance Center Venture, D & N Savings Bank, Metropolitan Detroit Convention & Visitors Bureau, & Willow Tree.

Keyliner

Hired as sole keyliner at full service ad agency. Responsible for all phases of camera work, photo stats, and color keys. Obtained production knowledge in all areas of keylines, from 18-24 page brochures, 4-color ads, multi-color print ads with overlays, as well as many newspaper ads and collateral materials. Worked as assistant designer on smaller agency jobs and photoshoots.

QUALIFICATIONS

Over 25 years experience as an Art Director, with hands on production skills from concept to completion.

Very organized, with the ability to prioritize and coordinate multiple tasks.

Solely responsible for bringing computer expertise to Bandy •Carroll •Hellige, resulting in having all art directors, writers, and account people fully operating on Mac computers.

Fluent in design and production skills with knowledge of all aspects of the Mac including trouble-shooting.

TV Producer with responsibilities that include art direction on the set and in the edit suite and food stylist.

Macintosh-based software expertise on latest versions of:

CS4 including,
Photoshop
Illustrator
InDesign
Dreamweaver